
L I V E S T R O N G [™] *at the* Y M C A

Green Lakes Triathlon

Corporate Challenge

Livestrong at the YMCA offers programming to cancer survivors and their families in our community. These programs and services have been developed for and with cancer survivors which include services in the areas of wellness, child care, and art therapy. These programs are designed to assist cancer survivors through their journey beginning at the time of diagnosis. The YMCA is committed to enhancing the quality of life for cancer survivors by helping them regain control of their health and well-being during and following treatment.

The YMCA Greenlakes Triathlon is in its 31st year and continues to be one of the areas leading sporting events. Athletes from all over Central New York enjoy this premier event and we anticipate even more athlete support with the proceeds benefiting LIVESTRONG at the YMCA.

We hope you'll commit to helping the YMCA of Greater Syracuse host an unforgettable event to support Livestrong at the YMCA and Cancer Survivors in our community by participating in our 2010 Corporate Challenge.

Businesses sponsoring our LIVESTRONG at the YMCA Green Lakes Triathlon at the \$1,000 and above level receive a spot in our Corporate Challenge. Businesses from all over Central New York and beyond will compete in this new category while supporting cancer survivors in our community.

Corporate Challenge Sponsor - Sponsorship Benefits

- * Corporate name mentioned as gold sponsor in all press releases.
- * Corporate name listed on all promotional materials (brochures, posters, flyers, etc.)
- * Corporate name announced at Triathlon event.
- * One registration into Livestrong at the YMCA Corporate Challenge.
- * Corporate name displayed on sponsorship boards/banners.
- * Corporate name listed in YMCA annual report, newsletters, and other print materials.
- * Corporate name listed on website and included in any special email messages sent about event.
- * Placement of business materials in participant packets.
- * Corporate name listed on website and included in any special email messages sent about event.

Please contact Cheryl Puztai for more information.

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Thank you for your time and consideration.